

Professional analysis instead of clairvoyance!

Minimize risks - reduce costs.

Professional data analysis with Statistica

StatSoft (Europe) GmbH is your partner for data analysis. Customers have trusted our software products and services for over 30 years. Our experts advise you, implement solutions, accompany analyses and train your employees.

With Statistica, we offer you a software suite that has been tried and tested worldwide for decades. Statistica includes general and specialized solutions for statistical and graphical data analysis in all industries and business areas.

Our solutions for healthcare industry

Working cost-effectively and offering excellent customer service at the same time poses a challenge to any statutory health insurance company. In particular as the statutory insurance benefits are fixed. Saving of administrative costs is a fine line and must not be at the expense of insured persons. Where can the right leverage be applied? Simply use existing data from different sources to identify hidden potentials.

Using healthcare analyses to optimize costs

Identify factors that have a significant impact on costs and treatment outcomes, such as differences in service delivery by contractors. Forecast length of stay in hospitals or other inpatient facilities.

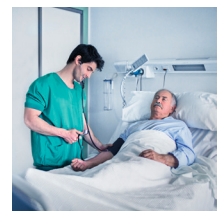
Efficient use of prevention programmes

Prognostic models based on patient characteristics, disease progressions or treatment forms and costs provide you with valuable information for prevention programs. This not only improves the quality of life of patients, but also lowers your costs.

As a subsidiary of arondIT GmbH and partner of Comline AG in Dortmund, Germany, we can use the expertise of Comline employees when dealing with processes and structures in the German statutory health insurance (GKV) system. At the same time, we are expanding Comline's portfolio with topics relating to statistics, predictive analytics and big data.

As a customer, you will benefit from our joint know-how.

With statistical analysis methods such as **data mining** and **predictive analytics**, you can find out how you can **reduce the risks and costs** in your health insurance and at the same time increase the **quality of your services** in the long term. For example, uncover possible cases of fraud in billing. Or find out in good time which insured persons have an increased risk of termination.



A selection of our customers:





Recognizing lucrative contracts

Validate the profitability of your contracts with physicians and clinics on the basis of modern statistical methods. Monitoring and reporting tools show you in detail as soon as the cost development deviates from the expected distribution. Respond promptly.



Effective damage limitation

Check for inadmissible combinations of diagnoses and treatments or conspicuous dependencies between service providers using rule-based fraud detection procedures. Uncover previously unknown fraud patterns and identify players with an increased risk of fraud even in complex networks.



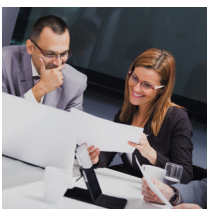
Optimally ensuring customer loyalty

Use Predictive Analytics in Statistica to identify members with increased risk of cancellation in time. Address profitable customers with the right customer retention measures. Optimize your quality management at the same time.



Identifying cross/up selling chances

Find out for which insured persons it is worthwhile offering additional benefits. Detailed analysis data will help you to identify the right customers for your disease management programmes and to address them with a promising outlook.



Offering modern communication channels

Address customers with the right measure at the right time by using the right channel. For example, you can increase participation in your bonus programmes. Find out which medium is the best way to reach which customer group.

StatSoft

EUROPE

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